

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|-------|---|---|------------------|---------|------------------|
| L1 | 28362 | 707/3 or 707/5 or 707/10 or 705/14 or 705/26 or 707/27 or 705/28 or 705/1 or 705/10 | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:02 |
| L2 | 118 | 1 and (advertiser with account) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:22 |
| L3 | 33 | 2 and (search with list) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:03 |
| L4 | 25 | 3 and ((rank\$ or sort\$ or order\$) with list) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:05 |
| L5 | 6 | 3 and ((rank\$ or sort\$ or order\$) with list) and (below with threshold) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:07 |
| L6 | 3601 | ((rank\$ or sort\$ or order\$) with list) and (below with threshold) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:08 |
| L7 | 18 | 6 and (advertiser with account) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:09 |
| L8 | 421 | 1 and ((threshold or limit or maximu or boudary) with account) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:09 |

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|-----|-----|---|---|----|-----|------------------|
| L9 | 25 | 8 and ((balance with account) with zero) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:10 |
| L10 | 6 | 9 and (search with list) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:10 |
| L11 | 3 | 10 and ((order or rank or sort) with list) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:16 |
| L12 | 257 | 1 and ((advertisement or AD or ADS or banner) with account) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:11 |
| L13 | 257 | 12 and 1 | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:11 |
| L14 | 0 | 12 and 1 and (account with zero) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:11 |
| L15 | 86 | 1 and (pay with click) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:12 |
| L16 | 32 | 15 and (search with (result or list)) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:12 |

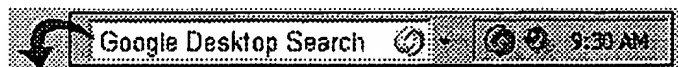
| | | | | | | |
|-----|------|---|---|----|-----|------------------|
| L17 | 9 | 16 and (order same (search near2 list)) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:15 |
| L18 | 8 | 17 and (account with zero) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:15 |
| L19 | 250 | 1 and ((balance or account) with zero) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:16 |
| L20 | 56 | 19 and ((order or rank or sort) with list) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:19 |
| L21 | 2 | "6269361".pn. | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:22 |
| L22 | 0 | "6269361".pn. | US-PGPUB | OR | OFF | 2005/12/09 12:22 |
| L23 | 78 | 1 and (advertiser with account) | US-PGPUB | OR | OFF | 2005/12/09 12:22 |
| L24 | 10 | 23 and (account with zero) | US-PGPUB | OR | OFF | 2005/12/09 12:22 |
| L25 | 7 | 23 and (account with zero) and (order with list) | US-PGPUB | OR | OFF | 2005/12/09 12:23 |
| L26 | 1 | (self-service with platform with advertising).ti. | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:26 |
| L27 | 1666 | (advertising near2 system).ti. | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:26 |

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|-----|---|---|---|----|-----|------------------|
| L28 | 6 | (advertising near2 system).ti. and (below with amount) | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:29 |
| L29 | 5 | (pay with advertising with media). clm. | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/12/09 12:29 |

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| L3 and L2 | 11 |

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| <u>Set</u> <u>Name</u> side by side | <u>Query</u> | <u>Hit</u> <u>Count</u> | <u>Set</u> <u>Name</u> result set |
|---|---|----------------------------|---|
| <i>DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR</i> | | | |
| <u>L5</u> | L3 and L2 | 11 | <u>L5</u> |
| <u>L4</u> | L3 an l2 | 221807 | <u>L4</u> |
| <u>L3</u> | 2 and (account with zero) | 5374 | <u>L3</u> |
| <u>L2</u> | L1 and (advertiser with account) and ((order or sort or rank) with (search near2 list)) | 16 | <u>L2</u> |
| <u>L1</u> | 707/1 or 707/3 or 707/10 or 707/5 or 705/14 | 22572 | <u>L1</u> |

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advertiser account and ranking search result li

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The "AND" operator is unnecessary – we include all search terms by default. [\[details\]](#)

Web Results 1 - 10 of about 54,500 for advertiser account and ranking search result lists and zero amount. (0.49 s)

#1 pay for rank search engine generates targeted website traffic ...

As an advertiser at goto.com, you bid on search terms relevant to your site. ...

results with goto.com, even with the huge amount of competition in my ...

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System and method for influencing a position on a search result ...

The higher an advertiser's position on a search result list, ... The highest bid

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United States Patent Application: 0030208474

The higher an advertiser's position on a search result list, ... This money amount

is deducted from the advertiser's prepaid account or is recorded for ...

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United States Patent Application: 0050240580

of a search results list reserved for generic search results and the even ...

of a "Dutch auction," in which case the amount paid by the advertiser for a ...

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LinkAssist - Frequently asked questions by advertisers and affiliates

A. Once your account reaches zero, your bidded links are automatically dropped

... In many cases, an advertiser sees little results or site traffic from the ...

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Free Layouts.com: Developer Articles

As an advertiser at goto.com, you bid on search terms relevant to your site. ...

results were nowhere near the cost- effectiveness of using a large list. ...

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Use Pay-Per-Click Search Engines to Drive Targeted Traffic for Pennies

In a nutshell, overture.com is a "pay for rank" search engine. ... results with

overture.com, even with the huge amount of competition in my industry. ...

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ScriptSearch.com: Remotely Hosted/Searching

The search results appearing in the left "search" window of the browser. ...

The search engine is ZERO maintenance and absolutely FREE. ...

www.scriptsearch.com/Remotely_Hosted/Searching/ - 85k - Dec 7, 2005 - [Cached](#) - [Similar pages](#)

Canadian ISP - Advertising FAQ

This is critical in heavily served urban areas where the results list may be ...

Failure to bring accounts up to date results in an ISP being removed from ...

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Articles on business, html, web design, graphic design, marketing

In a nutshell, goto.com is a "pay for rank" search engine. ... of keywords and

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